



For Immediate Release

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The Children's Museum of Denver is on the Lookout for Recyclable Materials

Assembly Plant Exhibit Fosters an Understanding of Recycling through Building

Denver, Co – Egg cartons, milk jugs, Popsicle sticks and plastic yogurt lids are no longer just items found in your fridge. They are the supplies that create the one-of-a-kind catamaran, helicopter or snowmobile designed and built at the Children's Museum of Denver. The unique creations not only represent hard work, concentration and a sense of accomplishment, they represent reducing, reusing and recycling.

Now, more than ever, the Children's Museum of Denver needs the community's help! We are running extremely low on recycled goods! Please see **How to Help** below.

The Assembly Plant

The Assembly Plant is one of the many interactive Playscapes at the Children's Museum. It is a workshop fully equipped with blueprints, screwdrivers, safety glasses, clamps and saws, where children and their grownups can design and build innovative creations out of the very items they have all over their own home – recyclable materials.

Teachable Moments – Bringing It Home

Through selecting designs, gathering materials and constructing their project, grownups can explain the importance of recycling, how it works, and why it is so important. They can continue the discussion at home, showing kids how their efforts can help the environment. Cleaning, sorting and bundling materials can not only be a way to straighten the kitchen or pantry, but also encourages an understanding of the steps necessary to reduce, reuse and recycle. Promoting recycling at an early age, nurtures a lifelong awareness and appreciation for the environment.

How to Help

All recyclable materials used in the Assembly Plant are donated by Children's Museum visitors, members and supporters. The Museum is always seeking donations to ensure the exhibit is fully stocked with the appropriate building materials.

Sample materials include:

- Clean plastic yogurt and butter containers
- Paper towel / toilet paper rolls
- Clean milk jugs and juice cartons
- Food and tissue boxes

- Cylindrical oatmeal containers
- Plastic bottles

Recyclables can be dropped off anytime during the Museum's normal business hours, especially when visiting to play. For a complete list of recyclable materials and hours of operation, please visit www.mychildsmuseum.org.

About the Children's Museum of Denver

Since its inception in 1973, the Children's Museum of Denver has been a place that ignites and fosters a great love of learning. Our mission is to create a community where children and their grownups learn through play.

The Museum provides rich play experiences and a dynamic learning environment to help young children prepare for their future. The Children's Museum of Denver is a nonprofit 501(c)(3) organization that relies heavily on the support of Museum friends.

The Children's Museum of Denver is located at I-25 and 23rd Avenue (exit 211), in the Platte River Valley. For more details about the Museum, and its programs and events please visit www.mychildsmuseum.org.

Contacts:

Zoe Poltawec, Marketing and Communications Manager

303.561.0111 – office

732.407.9233 – cell

zoep@cmdenver.org

Amy Burt, Director of External Affairs

303.561.0105 - office

720.771.4991 - cell

amyb@cmdenver.org

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