



**FOR IMMEDIATE RELEASE**

August 12<sup>th</sup>, 2009

**Borders® in Stapleton to Collect New Books for the Children's Museum of Denver**

**STAPLETON, CO. - August 12<sup>th</sup>, 2009** -- Borders in Stapleton is hosting a book drive through Sept. 7 to benefit local children. The store will collect new children's books purchased by customers and provide them to the Children's Museum of Denver for StoryTimes and other literacy-based activities. The children at the Museum learn through play with interactive exhibits, year-round special events, and daily educational programming.

Some of the popular books customers can donate include Dr. Seuss favorites, Curious George titles, and Fancy Nancy books.

"We are thrilled to work with the Children's Museum of Denver for this book drive," said Adrian Tarr, district manager for Borders. "Our customers are extremely generous – and they share our passion for fostering children's literacy. Every child should experience the joy of books, and we are pleased to team with our customers and the Children's Museum of Denver to help make that possible."

During previous book drives at Borders, customers have donated such books as "Brown Bear, Brown Bear," "Corduroy," "Goodnight Moon," "The Giving Tree" and "If You Give a Mouse a Cookie."

**About Borders Group**

Headquartered in Ann Arbor, Mich., Borders Group, Inc. (NYSE: BGP) is a leading retailer of books, music and movies with approximately 25,000 employees. Through its subsidiaries, the company operates more than 1,000 stores worldwide primarily under the Borders and Waldenbooks brand names. For online shopping, visit [Borders.com](http://Borders.com). For more information about the company, visit [www.borders.com/aboutus](http://www.borders.com/aboutus).

**About the Children's Museum of Denver**

For over 36 years, the Children's Museum of Denver is a place that ignites and fosters a great love of learning. Our mission is to create a community where children and their grownups learn through play.

The Museum provides rich play experiences and a dynamic learning environment to help young children prepare for their future. The Children's Museum of Denver is a nonprofit 501(c)(3) organization that relies heavily on the support of Museum friends.

The Children's Museum of Denver is located at I-25 and 23<sup>rd</sup> Avenue (exit 211), in the Platte River Valley. For more details about the Museum, and its programs and events please visit [www.mychildsmuseum.org](http://www.mychildsmuseum.org).

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